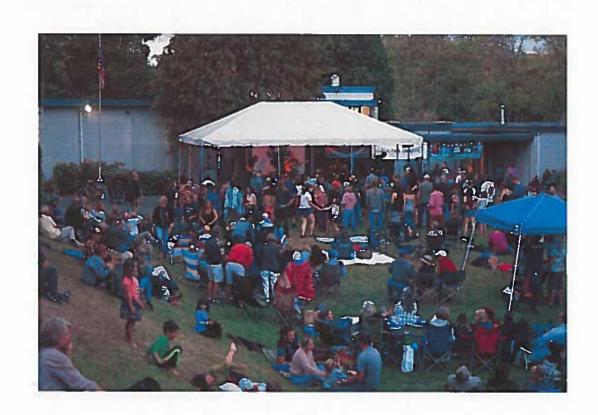


Vashon Park District

RECREATION PROGRAM COMPREHENSIVE PLAN 2019



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TABLE OF CONTENTS

Background	4
Goals and Objectives	5
Critical Issues	6
Basic Operating Premises	7
Information Database Community Assessment – Environmental Demographics Social Problems Economic	8
Technology Environmental Quality Political Atmosphere Physical Resources	
Community Assessment - Community Program Inventory Public Agencies Nonprofit Associations Private/For Profit Enterprises	20
Community Assessment – The Community Niche	33
Operational Database	34
Program Segmentation	35
Program Master Plans	35
Resources Needed for Implementation	35
Partnerships	35
Program Prioritization and Timelines	36
Program Performance Evaluation/Review	36
Appendices:	
Appendix A – Community Inventory Recreation Programs	37
Appendix B – Recreation Programs by Community Groups	39
Appendix C – Recreation Programming Open House	41
Appendix D – Recreation Programming Operational Database	45

BACKGROUND

In December, 2012, the VPD Board of Commissioners elected to alter the District's recreation programming model from District-owned programs to a rental facility model where individuals and organizations formed privatized businesses and non-profit clubs to serve the community's structured recreational interests. Currently, exercise, dance, and martial arts classes take place in the Ober Performance Room via private instructors who pay an hourly user fee rate. Soccer, lacrosse, basketball, and baseball clubs formed Board-managed non-profits for per player fee athletic field and gym rentals to accommodate team sport practices and games. Events held on VPD properties pay "exclusive use" hourly fees for lectures, drama activities, and festivals.

In the 2016 Community Survey, survey respondents were advised that community members had proposed a number of programs and projects for VPD action and were asked to assign a priority to the list of projects and proposals presented. VPD-owned recreation programming ranked second in highest priority with a 74% support rating (behind constructing permanent restroom facilities at a 76% support rating).

Another section in the survey asked survey respondents their current recreation program frequency utilization offered by various Island organizations; which demographic groups should be offered a focused orientation of recreation programs; potential specific program ideas VPD should prioritize; and potential recreation program fees. In a separate youth survey of McMurray Middle School and Vashon High School students, respondents were asked similar questions to include activities they are currently participating in and reasons for not participating.

In November, 2017, the VPD Board of Commissioners responded to the high prioritization of VPD-owned recreation programming expressed by the community by unanimously voting in favor of the following motion: "The 2019 Park District budget will increase support to recreational programs by no less than \$100,000, with users to contribute to the additional cost at a level consistent with the information received from the 2016 Community Survey." To that end, the VPD Board created a Recreation Programming Subcommittee in January, 2018. Staff development included the creation of a new Recreation Manager position to create a Recreation Program Comprehensive Plan in the fall of 2018 based on community outreach and research into unmet needs. Interestingly, a "Recreation Programming Community Ideas Input Open House" in March of 2018 yielded only five adult and two children attendees. Subsequent community interviews, whether formally or informally, yielded high support for VPD-owned recreation programming, with a particular interest in community events. It is the Vashon Park District's intent to provide mission-driven programs, events, and recreational services in response to expressed demand.

Goals and Objectives

The mission of the Vashon Park District is to provide public access to the District's parks, facilities, and recreational programs by responsibly acquiring and maintaining these assets to appropriate defined standards, so Island citizens and visitors will be provided opportunities to improve the quality of their lives.

In terms of Recreation Programming specifically, it is the District's vision to, by 2024:

- offer a wide range of programs and services that serve the interests and needs of all islanders;
- provide equitable access to all the park district's fields, parks and facilities such that citizens of all financial and physical abilities can fully participate in programs that enrich their lives;
- provide beautifully maintained fields, parks and facilities that offer opportunities for relaxation, health and fitness for islanders, guests and visitors, while being a source of pride for all Vashon citizens; and
- be actively collaborating with other agencies and entities in the community to ensure that the island's citizens are being exceptionally served.

In November, 2018, the VPD Board of Commissioners adopted the Vashon Park District Strategic Plan for 2018 – 2024, and the four specific goals were identified with accompanying objectives. The fourth goal specifically addressed recreation programming as follows:

Goal 4: Enhance/improve parks, facilities, programs, services.

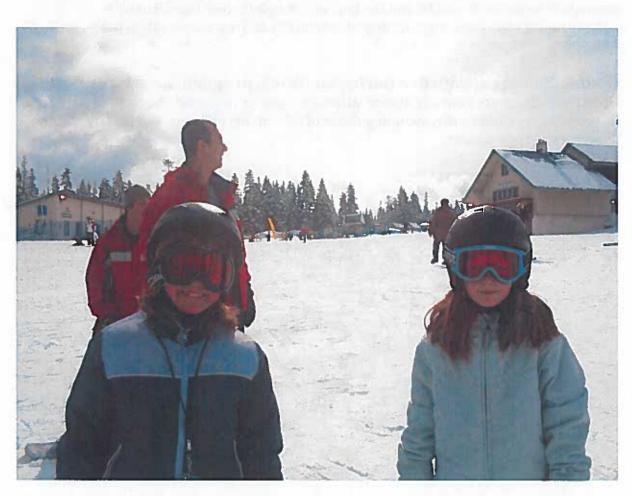
Objective 4.2: Create a variety of recreational programs that meet the diverse needs and interests of the community, including those of school-age children, the elderly and the special-needs population.



Critical Issues

Critical issues that might present challenges to the attainment of VPD's goal for reinstating District-owned recreation programming include the following:

- 1) VPD must be attentive to the VPD "General Relationships" policy which stipulates that the District "avoid developing or maintaining...programs which might be duplicative of any other interest on the Island."
- 2) The funding commitment through 2024 has been limited to \$100,000. Deferred facility and infrastructure maintenance needs is the District's funding priority.
- 3) Program staff recruitment and retention has been a challenge on an island with a high cost of living and limited demand for low wage and non-benefited positions.
- 4) Public transportation is available only to the VPD facilities located on Vashon Highway or within reasonable walking distance from the highway.
- 5) Fee affordability may be a challenge to a growing segment of economically disadvantaged Vashon-Maury Island residents.



Basic Operating Premises

The Vashon Park District will utilize the following operational paradigm of basic premises as a guide through changing times and recreational interests:

- The VPD will not compete with Island organizations who are currently meeting a program need.
- 2) The VPD will provide program activities based on demographic, social, or economic need.
- 3) The VPD may provide programs that go beyond traditional recreation activities.
- 4) The VPD may act as a community organizer and catalyst in matching community resources to citizen need.
- 5) The VPD may offer programs anywhere in the community in partnership with community organizations.
- 6) The VPD will strive to staff programs based on existing skills matched to the program but is willing to commit current staff resources to training.
- 7) The VPD will attempt to fund programs from a variety of sources, including fee-for-service, grants, donations, sale of services, contract arrangements, barter, agency and community organization partnerships, and cooperation with the private sector, as well as levy resources.
- 8) The VPD will plan by anticipating a preferred future, organizing services around groups in response to participants' felt needs, and a careful community-wide needs analysis.
- 9) The VPD will plan with potential participants, stewardship groups, community informants, other agencies and organizations, political figures, and businesses, as well as with the District Board of Commissioners and staff.
- 10) The VPD will develop a cohesive marketing plan.
- 11) The VPD will evaluate programs in terms of participant consequences. The evaluations will be documented in a later section of this plan entitled "Event/Program Performance Evaluation and Review."
- 12) The VPD will justify budgets in terms of social need and program results.
- 13) The VPD will require financial and program accountability.
- 14) The VPD will achieve the ultimate goal of human and community development.

Informational Database

To properly plan, an organization must have an information base, which is a collection of data about both the community and the constituents. Planning components include community information, which includes basic sociological, political, economic, and environmental data; an inventory of what is in the community in regard to parks and recreation – both programs/services and physical resources; and constituent needs and preferences, including demands, needs, and preferences.

Community Assessment - Environmental

Planning for recreation programs and services must consider a number of trends and accompanying challenges. An environmental scan assesses those factors within a community that affect or influence the park and recreation service role. It establishes the environment in which the park and recreation district exists and must operate. The purpose is to identify major impediments and opportunities to consider when planning recreation programs and services.

Demographics

The 2016 Community Survey was constructed, conducted, and analyzed by Beckwith Consulting Group with input from the Strategic Planning Subcommittee. Beckwith Consulting's contribution to the project included a community profile gleaned from census data.

The US Bureau of the Census conducts the decadal census consisting of a detailed and comprehensive assessment of employment, housing, income, and other statistics every 10 years that is used to determine electoral districts, income sharing, and other federal measures. The decadal census is based on census tracts that are statistical boundaries for the collection of information that are organized and grouped into jurisdictional areas consisting of census designated places (CDP) as well as cities, counties, and states.

The US Bureau of the Census initiated the American Community Survey (ACS) to provide more current information on an annual basis. The ACS is based on annual random statistical sampling of civil divisions that are collated over a multiple years span to provide an accurate projection of socioeconomic conditions and trends.

The following statistics are drawn from a comparison of socioeconomic characteristics for the United States, Washington State, Puget Sound (King, Kitsap, Pierce, and Snohomish Counties), King County, and Vashon-Maury Island CDP (the entire Island) from the 2009 – 2013 survey (Vashon-Maury Island is indicated as "Vashon" in the following):

- Population is expected to increase from 10,447 persons in 2016 to 11,800 persons by 2036 or by 9.3%.
- Vashon's 2013 age distribution is heavily concentrated in age groups 45-85 with lesser percentages in the family age groups 25-44 compared to King County, indicating residents are aging in place – a phenomenon that may continue if the resident population remains on Vashon, and Vashon continues to attract older households.

• The median age on Vashon (50.6 years) is significantly higher than King County (37.1), Puget Sound (37.0), Washington State (37.3), and the US (37.3).

• The percent of the population 65+ on Vashon (19%) is significantly higher than King County (11%), Puget Sound (11%), Washington State (13%), and the US (13%).

- The household size on Vashon (2.20) is smaller than King County (2.42), Puget Sound (2.54), Washington State (2.54), and the US (2.63).
- The percent of households in families on Vashon (60%) is higher than King County (59%) but less than Puget Sound (65%), and the US (66%).
- The percent employed in the civilian labor force on Vashon (32%) is significantly lower than King County (64%), Puget Sound (61%), Washington State (58%), and the US (58%).
- The percent employed in base industries (forestry, fisheries, agriculture, and manufacturing) on Vashon (19%) is similar to King County (19%), Puget Sound (18%), Washington State (19%), and the US (19%).
- The percent employed in services (retail and wholesale trade, transportation, communications, education, entertainment, and government) on Vashon (81%) is lower than King County (84%) but similar to Puget Sound (82%), Washington State (81%), and the US (81%).
- The mean travel time to work in minutes on Vashon (43.9 minutes) is significantly higher than King County (27.0), Puget Sound (28.0), Washington State (25.7), and the US (25.5).
- The percent with no vehicles available on Vashon (4%) is significantly lower than King County (9%), Puget Sound (8%), and Washington State (7%).
- The percent of workers self employed on Vashon (17%) is significantly higher than King County (6%), Puget Sound (6%), Washington State (6%), and the US (6%).
- The median per capita income on Vashon (\$42,129) is significantly higher than King County (\$39,911), Puget Sound (\$35,207), Washington State (\$30,742), and the US (\$28,155).
- The median family income on Vashon (\$91,149) is similar to King County (\$92,510) but higher than Puget Sound (\$84,049), Washington State (\$72,168), and the US (\$64,719).
- The percent of population in poverty on Vashon (6.4%) is significantly lower than King County (11.5%), Puget Sound (11.4%), Washington State (13.4%), and the US (15.4%).
- The percent of families in poverty on Vashon (4.3%) is significantly lower than King County (7.2%), Puget Sound (7.5%), Washington State (9.0%), and the US (11.3%).
- The percent of all housing in detached single family units on Vashon (90%) is significantly higher than King County (55%), Puget Sound (60%), Washington State (63%), and the US (62%).
- The percent of all owner occupied housing units on Vashon (81%) is significantly higher than King County (58%), Puget Sound (61%), Washington State (63%), and the US (65%).
- The percent of all occupied housing units that are renter occupied on Vashon (19%) is significantly lower than King County (42%), Puget Sound (39%), Washington State (37%), and the US (35%).
- The median house value on Vashon (\$395,500) is significantly higher than King County (\$377,300), Puget Sound (\$324,111), Washington State (\$262,100), and the US (\$176,700).
- Vashon median rent (\$1,001) is similar to King County (\$1,131) and Puget Sound (\$1,094) but higher than Washington State (\$973) and the US (\$904).

- Hispanic or Latino of any race is 4% on Vashon significantly lower than King County (9%), Puget Sound (9%), Washington State (11%), and the US (17%).
- A language other than English is 7% on Vashon significantly lower than King County (26%), Puget Sound (21%), Washington State (19%), and the US (21%).
- 90% of Vashon residents have resided in the same house as one year prior. This is higher than King County (82%), the Puget Sound (82%), Washington State (83%), and the US (85%).

In summary, Vashon-Maury Island has accumulated an older, less mobile population in families of smaller households, commuting in long travel times off-island to work, with high house values, high owner tenures, in single family homes, with high family and per capita incomes, with vehicles, speaking English, and with lower percentages in poverty than King County, Puget Sound, Washington State, and the United States. Vashon's future socioeconomic characteristics will depend on the unique attraction the Island retains and/or develops in the future, particularly including its park and recreation programs and facilities. VPD-owned recreational programming development can act to shape the Island's future demographic or must respond to recreational demand from the demographic to be relevant to community needs.

Social problems

Rising Costs

According to the June 23, 2016 <u>Seattle Times</u> article entitled, "Vashon Tries to Keep it Real Despite an Influx of People and Money," one of the greatest challenges to the residents of Vashon-Maury Island is the Island's changing identity from rural to more worldly. The article summarizes the conundrum as follows: "A bumper sticker popular on the island declares, 'Keep Vashon Weird.' While the island remains outside the mainstream, it is less weird with each passing year. For one thing, rising costs make it hard for idiosyncratic people who want to scrape by — the literal and figurative hippies of the past."

Forty years ago, Vashon-Maury Island was primarily an agricultural community with service jobs and a manufacturing base that included K2 and Seattle's Best Coffee. Today, the island is primarily a commuter community to Seattle, Tacoma, and the Kitsap Peninsula, characterized as feeling rural, "...but it's filled with all these city people, really," as stated by a performance artist who moved to Vashon 20 years ago and fears being priced out.

The rising costs on Vashon-Maury Island have contributed to a growing segment of economically disadvantaged residents. The "King County Local Demographics Viewer" indicated the northern half of Vashon Island to be 21.51% of the percent below 200% of the Federal Poverty Level in 2018 – up from 14.77% in 2017. The southern half of Vashon plus Maury Island dropped from 10.97% to 9.57%. However, the local Vashon newspaper, the Beachcomber, reported on February 10, 2016, that Adrienne Quinn, Director of King County Community Services, noted after a mapping exercise of poverty on Vashon, "One thing that stood out...is that there really are a lot of people in poverty on Vashon...some 45 percent...live below 200 percent of the Federal Poverty Level."

In 2017, the local Food Bank's Picnics in the Park program served 4,426 free lunches with 460 unduplicated children and youth. In 2018, it served 5,240 lunches with 572 unduplicated children and youth. While the program serves all attendees without requiring

evidence of need, the program is advertised as a healthy meal alternative to the economically disadvantaged while school is out for the summer.

The Vashon Island School District reported in 2016 that 21% of kids are on the free/reduced fee breakfast and lunch program. They reported 23% in 2017, yet it dropped back to 20.53% in 2018. One potential explanation for the drop may be that low income families can no longer afford to live on Vashon. In a May 16, 2017 King 5 News report entitled, "Vashon Islanders Feeling the Housing Squeeze," Sophia Stendahl, owner of Windermere Real Estate, said "...many rental property owners on this quiet island, are now selling off their investments to reap the rewards of the housing market. But that's forcing long time renters to look elsewhere for housing that they can't afford." The owner of Vashon Island Coffee Roasterie went on to say that "...she sees baristas here quit, because they can't afford island life anymore."

Homelessness

The homeless count throughout King County rose 4% from 11,643 in 2017 to 12,112 in 2018 (Vashon-Maury Island Beachcomber, June 2, 2018). However, on Vashon-Maury Island specifically, the number has been a consistent 70 to 80, according to Chris Szala, Executive Director of Vashon Household.

Drug and Alcohol Use

The drug and alcohol problem is difficult to quantify with specific data, but the Vashon Alliance to Reduce Substance Abuse (VARSA) states on their website that "our Island has an underage drug and alcohol consumption issue that in some cases is 50% higher than the state wide average." Meth use is assumed to be on the rise, even though meth labs have presumably disappeared. According to the VARSA website, "Due to the massive amounts of quality methamphetamine coming out of Mexico it isn't cost effective to cook meth on the Island anymore. The deputies working the island have not received any information from citizen or criminal sources that there are any left on Vashon." In a May 8, 2018 Beachcomber article entitled "Drug Problems Persist on Island," "Records show that from Jan. 1, 2017, to the present, there were only five drug-related calls made to the sheriff's office from Vashon. Three of those calls ended as arrests. There were four reported cases of overdoses from heroin use..."

Crime

According to Areavibes.com, "the overall crime rate in Vashon is 37% lower than the national average. For every 100,000 people, there are 4.88 daily crimes that occur in Vashon. Vashon is safer than 64% of the cities in the United States. In Vashon you have a 1 in 57 chance of becoming a victim of any crime." Neighborhoodscout.com reports that the number of annual violent crimes on Vashon-Maury Island is 4, while the number of annual property crimes is 119. Violent crime consists of murder and nonnegligent manslaughter, forcible rape, robbery, and aggravated assault. Property crime includes burglary, larcenytheft, motor vehicle theft, and arson. The object of the theft-type offenses is the taking of money or property, but there is no force or threat of force against the victims.

Public recreation programming, along with social service agencies and associations, may play a role in reducing a community's social problems, particularly youth crime and drug and alcohol use, because it provides after-school activities and a sense of belonging in a

structured and often supervised environment. The growing disparity between the "haves and the have nots" on Vashon-Maury Island will influence VPD's recreation programming planning, particularly cost recovery objectives against VPD's ability to subsidize to a large extent.

Economic

Wikipedia states the following: "The economy of Vashon Island is heavily based on residents commuting to Seattle and Tacoma. While orchards and strawberry farms formerly played a major role in the Vashon economy, the pressures of suburban residential development have all but eliminated any major commercial agriculture on the island. Many small farms operate on the island, providing locals with fresh organic produce, milk, and eggs...Vashon's economy took another hit in recent years when it lost two of its major industrial employers: K2 Sports moved its manufacturing to China, and the Seattle's Best Coffee roastery operation was closed shortly after SBC was bought by Starbucks. Currently, the largest manufacturer on Vashon is Pacific Research Laboratories, locally referred to as "The Bone Factory."

While most of the local jobs are in the service sector, median per capita income is high at \$42,129 relative to King County, Puget Sound, and Washington State, as is family income at \$91,149, likely due to the commuting community. Implications for recreation programming would suggest an ability/willingness to pay higher participation fees and a desire for family activities available evenings and weekends. The increase in the economically disadvantaged segment of the population previously noted would suggest the need for donations made available for reduced fee scholarships. The high percent of the population 65+ at 19% suggests daytime recreation activities should be aimed at seniors (it should be noted that 2013 – 2017 US Census Bureau statistics indicate the 65+ percent to be at 25.5%).

Technology

Data from the 2013 – 2017 U.S. Census Bureau indicates that 95.2% of Vashon-Maury Island households have a computer, and 90.4% have a broadband internet subscription. While impossible to extrapolate data on the percent of the population with smartphones, it can be assumed to be high, given the high level of education at 95.5% of age 25+ with a high school education and 57.1% of age 25+ with a Bachelor's degree or higher.

Technological availability and use of technology by constituents, such as computer mapping and internet, provides an effective medium for communication about recreation services. Technology can serve as competition for leisure time, but it can also drive a greater need for social, active recreation. VPD actively utilizes its website and Facebook page as its communication tools about VPD business, park and facility information, recreational opportunities, and online registrations. Development of an interactive app could increase more immediate communication to the commuter community in addition to adding a greater depth of information available through interactive applications. As stated by the National Recreation and Park Association (www.nrpa.org) in their article entitled, "GoStrive Creates Community Connections," "Imagine a program that clearly organizes and displays information about your local park and recreation agency, maps event locations and allows sharing across social media platforms, packaged into an easy-to-use smartphone app." Park and recreation agencies that are utilizing smartphone apps have

developed a closer working relationship with their constituents in this new era of faster and more immediate communication.

One technological limitation that poses a challenge to VPD is its current recreation programming software. The District's version of recreation programming software is outdated and has limited capacity. As recreation programming increases, the District will be forced to invest in new and improved recreation programming software, preferably with more expanded reporting functions for management use.

Environmental Quality

The state of environmental quality is important to park and recreation programming. On Vashon-Maury Islands, environmental quality is high. Parks are safe to play in. Open spaces are safe to hike in. Evening concerts and in-town activities are safe to participate in to include parking areas and pedestrian street travel. Air and water quality is generally clean with the exception of outdoor air quality during wildfire season in the summertime.

The rainy season is considered November through May, although rain is possible year round. Based on the "tourism score," the best time to visit the region for warm-weather activities is early July to late August. According to weatherspark.com concerning Seattle area weather, "The warm season lasts for 2.8 months, from June 21 to September 13, with an average daily high temperature above 72°F....The cool season lasts for 3.6 months, from November 12 to March 1, with an average daily high temperature below 53°F." It goes without saying that with summer comes light until after 9 p.m., while with winter, dark sets in as early as 4 p.m.

Environmental implications for recreation programming are that outdoor and evening activities are safest all-round in July and August. All other months throughout the year should be considered indoor activities unless the expectation is to occasionally or generally get wet.

Political Atmosphere

Vashon Park District is a stand-alone taxing agency with a governing board of five elected officials. VPD is governed by the RCWs associated with Park and Recreation Districts. Therefore, VPD has the advantage of not being influenced by legislators, outside government officials, and outside politicians – or even a city government – that are not parks and recreation "friendly."

The political atmosphere that directly impacts the District's ability to finance programs and services is that of taxpayer sentiment toward and confidence in VPD. The last levy run in April, 2015 passed by a handful of votes due to questionable confidence in the District after several negative state audit results and the public's perception of District financial mismanagement. The most recent Washington State Accountability Audits completed in December, 2016 and November, 2018 were completely "clean," and taxpayer confidence is presumed to be affirmative due to positive media reports all round.

An additional "political atmosphere" concern is that of taxpayer prioritization of VPD parks and services relative to other local property tax services competing for taxpayer dollars. A Park and Recreation District is a Level 1 of seven "pecking order" positions in a Junior

Taxing District's \$5.90 Aggregate Limit. As a Level 1, the VPD is the first to be prorationed if other taxing Districts at higher "pecking order" levels receive voter-approved levy increases where the aggregate totals of cents per \$1,000 in property value reach \$5.90. With a recent levy lid lift approved for the Vashon Island Fire District coupled with the potential levy run for a new Hospital District, VPD's levy dollars could potentially be compromised.

Physical Resources

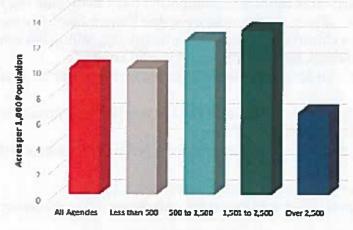
Vashon-Maury Island is composed of the combined Vashon and Maury Islands located in the southern portion of Puget Sound in King County, Washington. "The Island" is effectively nestled between the Seattle to Tacoma corridor to the east and the Kitsap Peninsula to the west. It is also described as "portions of Range 2 and 3 East, Townships 21, 22, and 23 North within King County, Washington." Vashon Island is approximately 12 miles long and 5 miles wide. Maury Island lies east of Vashon Island and is connected by a narrow manmade causeway. Vashon-Maury Island contains approximately 23,830 acres with 75 miles of saltwater shoreline, almost half of the total saltwater shoreline in King County. Vashon-Maury Island is publicly accessible only by Washington State Ferry with service on the north end to Fauntleroy in West Seattle or Southworth on the Kitsap Peninsula, or service on the south end to Point Defiance Park in Tacoma.

Vashon Park District, Vashon-Maury Island Land Trust, King County, and various other public and private organizations collectively own over 1,975 acres of land with park, recreation, and open space uses on the island. Taken together, these lands serve recreational opportunities to include waterfront access, marine and wildlife conservancies, picnic facilities, trail corridors, athletic fields, playgrounds, equestrian activities, skate and cycling activities, swimming, fishing, and historic sites. Through an Interlocal Agreement between the Vashon Park District and the Vashon Island School District, recreational opportunities are increased by after-hour scheduling of sport fields, gymnasiums, and multi-purpose rooms.

Levels of Service

As a measure of adequate provision of parks and recreation, a level of service (LOS) analysis can aid the District in further understanding the acreage needs for parkland on Vashon-Maury Island to assess how well the community can access and enjoy parks, recreation and open space. Traditionally, the application of numeric standards for the provision of parks has applied an acreage of parkland per thousand residents as a target measurement for adopted benchmark standards. Service standards are the adopted guidelines or benchmarks the District can attain with their parks system; the level of service is a snapshot in time of how well the District is meeting the adopted standards.

The National Recreation and Park Association (NRPA) prepared a report in 2015 using their Park and Recreation Operating Ratio and Geographic Information System (PRORAGIS) database that reflects the current levels of service of park agencies across the country based on population density per square mile. The following figure indicates the range of acres per 1,000 population from jurisdictions with less than 500 residents per square mile up to urban communities with over 2,500 persons per square mile.



Population Density per Square Mile

Vashon-Maury Island is approximately 37 square miles. Based on an estimated population of 11,000 residents, Vashon-Maury Island's population density is 297 persons per square mile of its land area (11,000/37). The median acreage provision of parkland from the NRPA PRORAGIS database indicated 8.5 acres per 1,000 for park and recreation providers within communities ranging from "Less than 500" people per square mile density. VPD far exceeds the recommended provision of 8.5 acres per 1,000, as its acreage provision is 48.2 acres per 1,000 (530 acres/11.0). Combined with parkland and open space owned by King County Parks (1,250 acres) and VMILT (1,600 acres), the level of service provision is 307.3 acres per 1,000 population (3,380/11.0).

The 2016 Community Survey asked respondents how they would rate the quantity of the existing inventory of parks and natural areas provided on Vashon-Maury Island by the VPD, King County, and VMILT combined. Community satisfaction with quantity – the number and size of existing park and natural areas to serve the existing population – ranked highest at 71% high satisfaction and 25% as average satisfaction. Only 4% ranked satisfaction as low. The location of existing parks and natural areas in relation to respondents' neighborhoods ranked 63% high satisfaction and 29% average. 7% indicated low satisfaction. Based on LOS data and the survey results, the Strategic Plan does not include goals for acquiring additional park acreage.

Vashon Park District Physical Resources

Vashon Park District owns or manages (via leases) approximately 524 acres of land available for public use. It owns or manages (via leases) eighteen parks and facilities that include the following:

Sport Fields

- VES (Vashon Elementary School) Fields 15 acre sand based ball field complex
- Agren Memorial Park 30.0 acre multiuse park and terrestrial conservancy with a natural turf baseball/softball field and walking trails

Parks

Wingehaven – 17.7 acres of shoreline access with picnic facilities

- Ober Park 5.47 acre multi-use community park to include the District's administrative offices; a performance space for gymnastics, dance classes, etc.; picnic tables; a children's playground; and grassy, rolling lawns used for summer gatherings, community festivals, and concerts
- Village Green .36 acre commercially zoned farmers market and community activity park
- Fisher Pond 90.0 acre freshwater and terrestrial conservancy with walking trails and a picnic facility
- Lisabeula 5 acre shoreline park and terrestrial conservancy with picnic facilities
- Burton Acres 64 acre terrestrial conservancy park
- Inspiration Point 3.59 acre viewpoint and terrestrial conservancy

Special Purpose Parks

- Paradise Ridge 43.25 acre equestrian park and large event center
- BARC (Burton Adventure Recreation Center) 10 acre indoor and outdoor skate, bmx bike, and disc golf park
- Jensen Point 4.0 acre shoreline activity park with boat launch, boat house, and picnic facilities
- Tramp Harbor Dock 340 foot long fishing pier with picnic facilities

Lodgings

- Fern Cove 13 acre estuarine, freshwater, and terrestrial conservancy with the historic Belle Baldwin house as a vacation rental facility
- Point Robinson 22.35 acre shoreline property with working lighthouse, two "Keepers Quarters" vacation rentals, walking trails, and picnic facilities

Pool

 Vashon Pool – year round six-lane, 25 yard lap pool with a 1-meter diving board and single loop waterslide. Covered with a dome October through April.

Open Space

- Spring Beach 43.9 acre shoreline marine, freshwater, and terrestrial conservancy
- Lost Lake 31.3 acre marine, freshwater, and terrestrial conservancy

King County Physical Resources

King County owns over 1250 acres of parks and natural land on Vashon-Maury Island to include the following:

Parks

- Island Center Forest 363 acre working forest and nature preserve with trail systems
- Dockton Park and Forest 106 acre shoreline park and working forest with boat dock, playground, picnic facilities, and mountain bike/hiking trail systems
- Maury Island Marine Park 320 acre shoreline and view park with trail systems and picnic facilities

Vashon Island School District Physical Resources

The Vashon Island School District campus is comprised of Chautauqua Elementary School (CES), McMurray Middle School (McM), and the Vashon Island High School (VHS). The Vashon Park District schedules after-hour community use of its sport fields, gymnasiums, and multi-purpose rooms via an Interlocal Agreement between the two Districts. Facilities available for VPD scheduling include the following:

Sport Fields

- VHS Stadium Field a new 100,000 square foot synthetic turf sport field and 400 meter 8 lane track
- VHS Mariner's Field baseball field
- VHS Jim Martin Field baseball field
- VHS Plank
- VHS Wedge sport practice field
- McMurray Field 200,000 square foot sand-based multi-purpose sport field

Outdoor Recreation Spaces

- CES Covered Play Area
- CES Play Field
- VHS Tennis Courts

Gymnasiums/Indoor Sport Facilities

- VHS Gym
- VHS Weight Room
- VHS Wrestling Room
- McM Gym
- CES Gym

Meeting/Event Spaces

- VHS Band Room
- VHS Courtyard
- VHS Den Lower and Upper
- VHS Great Hall and Lobby
- VHS Library
- VHS Lunch Room
- VHS Madrona Room
- VHS Performing Arts Wing
- McM Art Room
- McM Band Room
- McM Board Room
- McM Library
- McM Lobby
- McM Multi-Purpose Room
- McM South Hall
- CES Library
- CES Multi-purpose Room

Vashon-Maury Island Land Trust Physical Resources

The Land Trust is a registered 501©3 nonprofit corporation that has been instrumental in the acquisition and permanent preservation of over 2,000 acres of carefully chosen property on Vashon and Maury Islands. Many of the parcels were purchased by the Land Trust and then transferred to the Vashon Park District or to King County, while retaining conservation easements on these properties to ensure their permanent protection. A few of the parcels have been purchased by the Land Trust, which continues to hold ownership of them. Recreation includes hiking trail systems, nature study, and birdwatching.

Community Physical Resources

Arts, Culture, and Entertainment

- Open Space for Arts and Community performance center
- Vashon Center for the Arts Performing Arts Center
- Vashon Dance Academy dance studio
- Vashon High School Performing Arts Wing
- · Vashon Island Visual Artists art studios and galleries
- Vashon Theater movie theater

Sports, Athletics, Indoor/Outdoor Recreation

- Crossfit Vashon crossfit gym, weightlifting, gymnastics
- Quartermaster Yacht Club boat docks, shoreside facilities, social functions, and club cruises
- Spoke Vashon gyrotonic, yoga, art
- Vashon Adventures kayak, paddle board, electric bike rentals, tours, and beach camping
- Vashon Athletic Club private athletic club that includes access to work out equipment; indoor pool; exercise classes; sports courts
- Village Fitness Center gym, workout, weight training, fitness
- Vashon Island Golf and Swim Club Private country club featuring clubhouse, dining room and lounge, nine-hole golf course, golf shop, swimming pool, and tennis courts.
- Vashon Recess Lab climbing wall
- Vashon Sportsmen's Club 42 acre private sportsmen's facility to advance and
 conserve hunting and fishing; to promote the safe usage of firearms and
 marksmanship; aid in the restocking of game fish, birds, and animals on the Island;
 and encourage the preservation of streams, wildlife, plant life, and the prevention of
 pollution.

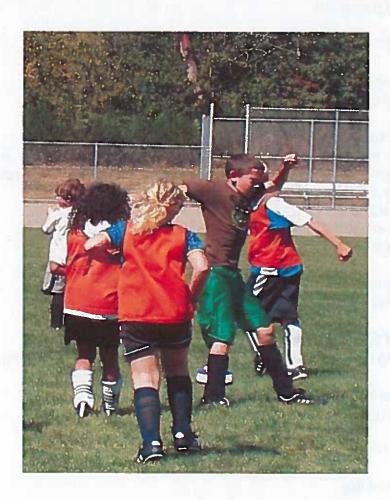
<u>Camps</u>

- Camp Burton Conference Center retreat, recreation, and event facilities
- Camp Sealth owned and operated by Campfire, hosts resident and day camp, environmental education, and conference and retreat center
- Dragonfire Pirate Camp a private 4 day summer camp dedicated to "pirate" activities: dagger making, putting on shows, story time, etc.

Civic Organizations

- Sunrise Ridge 18 acre 501©3 that provides tenancy for non-profit organizations that include Neighborcare Health, Vashon-Maury Community Food Bank, Vashon Fruit Club, Vashon Youth Baseball and Softball, Vashon-Maury Island Radio Club
- Vashon Community Care assisted living and skilled nursing care for seniors; hosts community activities including a Speaker Series, Fiber Arts Show, and music events
- Vashon Maury Senior Center "...creates a sense of community that enhances the
 experience of being an older adult." Recreational services include community lunch,
 Drop in and Stitch, Pinochle, Zumba Fitness, Bridge, Tai Chi, Painting, etc.

In summary, the Vashon-Maury Island community currently is served by a multitude of recreation facilities, whether through its own parks and facilities, the School District's sport fields, gymnasiums, and meeting/event rooms, King County parks, or various community organizations. The need for more physical resources will be driven by a growing or diversifying population demographic, but data indicates that the growth will be slow yet driven by an aging and wealthier population. Typical park and recreation services are met by a diverse arts, culture, and entertainment environment; private sports, athletics, and indoor/outdoor recreation services; nature organizations; food and agricultural organizations; camp groups; and civic organizations. The challenge to the Vashon Park District will be to provide recreation services not currently met by outside organizations.



Community Assessment - Community Program Inventory

The Community Physical Resources section above noted the facilities throughout Vashon-Maury Islands that are utilized for or provide recreation-related services that might otherwise be typically associated with a Park and Recreation agency. The actual Community Inventory of programs and services is intended to determine potential overlapping areas, areas of insufficient activity, and areas of unmet needs. The program inventory, too, should identify potential community partnerships and synergized service delivery, with the ultimate goal of avoiding duplication. Appendix A provides a visual representation of recreation services by organization and recreation type.

Public Agencies

Vashon Park District

Mission: The mission of the Vashon Park District is to provide public access to the District's parks, facilities, and recreational programs by responsibly acquiring and maintaining these assets to appropriate defined standards, so Island citizens and visitors will be provided opportunities to improve the quality of their lives.

Contact Information:

17130 Vashon Highway SW PO Box 1608 Vashon, WA 98070 206-463-9602 info@vashonparks.org www.vashonparks.org

King County Parks

Mission: Provide regional parks and trails, protect the region's water, air, land, natural habitats and historic properties, and reduce, safely dispose of and create resources from wastewater and solid waste.

Contact Information:

201 S Jackson Street, KSC-NR-0700
Seattle, WA, 98104
206-477-4527
parksinfo@kingcounty.gov
https://www.kingcounty.gov/services/parks-recreation

Vashon Island School District

Mission: To equip every student to engage, thrive, and contribute within an ever-changing world.

Contact Information:

9309 SW Cemetery Road P. O. Box 547 Vashon, WA 98070-0547 206-463-2121 jburwell@vashonsd.org www.vashonsd.org

Nonprofit Associations

Arts, Culture, and Entertainment

Drama Dock Community Theater

Mission: Drama Dock shall act as coordinating, educational, and service organization to promote, encourage, and increase the knowledge, appreciation, and practice of theater including drama, comedy, and musical performances, for members of the adult and juvenile Vashon community.

Contact Information:

9919 SW 204th St, PO Box 294, Vashon, WA 98070 206-463-9640 tim@dramadock.org; http://vashon.dramadock.org/

Take a Stand Productions

Mission: To provide artistic experiences that entertain, educate, empower, and inspire change.

Contact Information:

28812 125Th Pl SW, Vashon, WA 98070 978-807-6207 https://www.takeastandproductions.org

UMO Ensemble

Mission: To stir the human spirit and incite the imagination by providing awe, challenge and inspiration through the original and compelling art that is UMO....We work with a broad palette, combining character, movement, music, sculpture and story. We seek the ancient alchemy of live performance, through which thoughts and images under the surface of culture are given voice and form.

Contact Information:

206-963-0660 info@umo.org, www.umo.org

Vashon Center for the Arts

Mission: A collaborative and community-based organization, provides a center for the arts on Vashon Island, initiates quality arts experiences for all ages and creates opportunities for artists to perform and exhibit their work.

Contact Information:

19600 Vashon Highway SW, PO Box 576, Vashon Island, WA 98070 206-463-5131 info@vashoncenterforthearts.org, http://vashoncenterforthearts.org

Vashon Dance Academy

Mission:

Dance studio instruction and performance **Contact Information:** 17645 100th Ave SW Vashon, WA 98070 206-463-1895

Vashon Events

Mission: Our mission is to inspire and connect the community as the premier source for entertainment events on Vashon Island, to support local artists/musicians, and to create events that engage our community.

Contact Information:

P.O. Box 2124, Vashon, WA 98070

vashonevents@gmail.com, www.vashonevents.org

Vashon Film Society

Mission: To preserve the Vashon Theatre as our place to go to the movies, maintain community interest in the Vashon Theatre, bring special programming, and represent Vashon's movie going community.

Contact Information:

17723 Vashon Hwy SW, PO Box 2061, Vashon, WA 98070 206-567-4768

vashonfilm@comcast.net

Vashon Island Chorale

Mission: Engages, enriches, and unites our island community by providing opportunities for all people to participate in, learn about and enjoy fine chorale music.

Contact Information:

PO Box 2325, Vashon, WA 98070-2325

info@vashonislandchorale.org, https://www.vashonislandchorale.org/

Vashon Island Quilt Guild

Mission: Promote and encourage participation in the art of quilting; Stimulate and coordinate the efforts and talents of people interested in quilting; and maintain a club for the social enjoyment and education of its members and the community at large.

Contact Information:

PO BOX 1801, Vashon, WA 98070

https://www.vashonislandquiltguild.net

Vashon Island Visual Artists

Mission: Vashon Island Visual Artists, open to all visual artists on Vashon Island, provides collaborative events and education for local artists and craftspeople in business practices, marketing and new technology, various member support services, scholarships to emerging high school artists and semi-annual exhibitions.

Contact Information:

7012 SW 240th Street, Vashon, WA 98070 cdbeck@yahoo.com, http://vivartists.com/viva/

Vashon Chamber Music

Mission: Chamber music concerts to the residents of Vashon Island Contact Information: 21405 Tramp Harbor Rd SW, Vashon, WA 98070 https://vashonchambermusic.org

Vashon Dance Academy

Mission:

Dance studio instruction and performance

Contact Information:

17645 100th Ave SW, Vashon, WA 98070

206-463-1895

Vashon Opera

Mission: To enrich our community through the creation of opera in intimate settings.

Contact Information:

10407 SW Cowan Road, Vashon, WA 98070

206-388-2926

info@vashonopera.org, https://www.vashonopera.org

Vashon Youth Theater

Mission: invites youth to become involved and to receive the required training, in all aspects of the business and art known as the theatre

aspects of the business and art known as the the

Contact Information:

206.949-3105

eripley13000@yahoo.com, http://www.vashonyouththeatre.com

Sports, Athletics, Indoor/Outdoor Recreation

Burton Beach Rowing Club

Mission: dedicated to developing athletes of all ages with a passion for the sport of rowing, and a drive for excellence on and off the water.

Contact Information:

Camp Burton

P.O. 2517, Vashon, WA 98070

206-567-5914

burtonbeachrowing@gmail.com, http://www.burtonbeachrowing.com

Olympus Pony Club

Mission: Develops character, leadership, confidence and a sense of community in youth through a program that teaches the care of horses and ponies, riding and mounted sports.

Contact Information:

206-463-9466

https://olympus.ponyclub.org

Quartermaster Yacht Club

Mission: Recreational boating club that includes boat moorage, shoreside facilities, social functions, and club cruises

Contact Information:

23428 Vashon Hwy SW, P.O. Box 2927

Vashon, WA 98070

206-919-0313

contact@qycv.org, http://www.qycv.org/

Seals Swim Team

Mission: Personal Achievement; Team Unity; Competitive Excellence. Provides an exceptional swim team experience through professional leadership.

Contact Information:

PO Box 1824, Vashon WA 98070

206-304-2676

randy@swimvashon.org, http://vashonseals.org

Vashon Basketball Club

Mission: Formed to give the children in our community, an opportunity to develop basketball skills, good sportsmanship and team competition. The program emphasizes basic basketball fundamentals with the goal of creating a quality learning experience for all participants.

Contact Information:

PO Box 2348, Vashon, Washington 98070 admin@vijb.org, https://tshq.bluesombrero.com/vashonjrbball

Vashon Golf and Swim Club

Mission: A semi-private club featuring clubhouse, dining room and lounge, nine-hole golf course, golf shop, swimming pool, and tennis courts.

Contact Information:

24615 75th Ave., SW, Vashon, WA 98070 206-463-9410

https://www.vashongolfandswim.com

Vashon Island Rowing Club

Mission: Dedicated to providing the greater Vashon Island community the opportunity to experience the incredible feeling of the amazing sport of rowing.

Contact Information:

PO Box 79, Vashon, WA 98070

805-769-4648

info@vashoncrew.com, https://vashoncrew.com

Vashon LaCrosse Club

Mission: To promote the game of lacrosse providing a safe and fun opportunity for the players, and emphasizing the importance of good sportsmanship, fitness and teamwork. **Contact Information:**

Contact information.

PO Box 2914, Vashon, WA 98070

http://vashonlacrosse.net

Vashon-Maury Island Horse Association

Mission: To create, organize, improve and maintain equine trails and the Paradise Ridge Equestrian Park in addition to sponsoring equestrian activities

Contact Information:

PO Box 568, Vashon Island, WA 98070

206-463-0550

vashonhorse@gmail.com, https://sites.google.com/site/vashonhorseorg

Vashon Pirate Youth Football

Mission: Youth football
Contact Information:

PO Box 160, Vashon, WA 98070

Vashon Island Soccer Club

Mission: Dedicated to promoting and facilitating organized youth soccer on Vashon Island.

Contact Information:

PO Box 2576, Vashon, Washington 98070

registrar@vashonsoccer.org, https://www.vashonsoccer.org/vashonisland

Vashon Rockbusters Youth Wrestling (Vashon Island Junior Wrestling)

Mission: Athletes first, winning second.

Contact Information:

PO Box 2164, Vashon, WA 98070 http://vashonrockbusters.com

Vashon Sportsmen's Club

Mission: To advance and conserve hunting and fishing; to promote the safe usage of firearms and marksmanship; aid in the restocking of game fish, birds, and animals on the Island; and encourage the preservation of streams, wildlife, plant life, and the prevention of pollution.

Contact Information:

19720 Singer Rd SW, Vashon, WA 98070

206-463-9440

http://www.vashonsportsmensclub.com

Vashon Stingrays Booster (Swim) Club (Parent Advisory Board)

Mission: We educate for competitive opportunities, team integrity, and life fitness; Spirit, Strength, Speed.

Contact Information:

9010 SW Cemetery Road, Vashon, WA 98070

https://www.vashonstingrays.com

Vashon Youth Baseball and Softball

Mission: Youth baseball and softball

Contact Information:

PO Box 44, Vashon, WA 98070

Vashonyouthbaseball@gmail.com, https://www.vashonbaseballandsoftball.com

Nature Organizations

Cedarsong Nature School

Mission: To provide opportunities for direct experience with nature; to increase awareness of and connection to the natural world in order to foster compassion and empathy for the earth and all its inhabitants; nature immersion classes and camps for people of all ages.

Contact Information:

PO Box 2845, Vashon, WA 98070 erin@cedarsongnatureschool.org, https://cedarsongnatureschool.org

Vashon Forest Stewards

Mission: To restore, enhance, and maintain healthy native forest ecosystems, and to manage a sustainable ecological business that provides forestry services and island-grown wood products that help support these efforts.

Contact Information:

P.O. Box 602, Vashon, Wa 98070

206-463-9405

david@vashonforeststewards.org, http://www.vashonforeststewards.org

Vashon Maury Island Audubon Society

Mission: To enjoy, learn about, and preserve birds and the diverse natural habitats of Vashon Island and beyond.

Contact Information:

P.O. Box 838, Vashon, WA 98070

info@vashonaudubon.org, https://vashonaudubon.org

Vashon-Maury Island Land Trust

Mission: Instrumental in the acquisition and permanent preservation of over two thousand acres of carefully chosen property on Vashon and Maury.

Contact Information:

10014 SW Bank Rd, P.O. Box 2031

Vashon, WA 98070

206-463-2644

tom@vashonlandtrust.org, https://vashonlandtrust.org

Vashon Nature Center

Mission: To build a community of islanders and visitors who connect with local natural wonders and with each other through research, education, and citizen science.

Contact Information:

206-755-5798

info@vashonnaturecenter.org, https://vashonnaturecenter.org

Camps

Camp Burton Conference Center

Mission: To provide opportunities, to all people, in which spiritual transformation and renewal may take place

Contact Information:

9326 SW Bayview Drive, Vashon Island, WA 98070

206-463-2512

campburton.vashon@gmail.com, https://www.campburton.com/

Camp Sealth

Mission: We inspire and enable youth of all backgrounds and abilities to discover their spark, value the natural world, and become tomorrow's leaders, today

Contact Information:

14500 SW Camp Sealth Rd, Vashon, WA 98070

206-463-3174

https://campfireseattle.org/camp-sealth-overnight-camp

Vashon Wilderness Program

Mission: provides nature immersion experiences that cultivate a deep relationship between self, community and the natural world.

Contact Information:

http://www.vashonwildernessprogram.org

Civic Organizations

Vashon Community Care

Mission: Enriches the individual's experience of aging on Vashon Island through creative, collaborative, caring, community-wide services

Contact Information:

15333 Vashon Highway SW, Vashon, WA 98070

206-567-4421

http://www.vashoncommunitycare.org

Vashon-Maury Island Chamber of Commerce

Mission: Strives to cultivate a vital environment for commerce which helps our businesses and organizations prosper, while enriching our unique quality of life for every Islander **Contact Information:**

17141 Vashon Highway SW PO Box 1035 Vashon, WA 98070 206-463-6217 http://www.vashonchamber.com

Vashon Maury Senior Center

Mission: Creates a sense of community that enhances the experience of being an older adult.

Contact Information:

10004 SW Bank Road P.O. Box 848 206-463-5173 Vashon WA 98070

reception@vashoncenter.org, http://vashonseniorcenter.org

Private / For-Profit Enterprises

Arts, Culture, and Entertainment

Open Space for Arts and Community

Mission: Where Vashon gathers to celebrate the unbreakable bond between arts and community. We co-create extraordinary artistic, community building experiences that enrich and inspire all involved.

Contact Information:

18870 103rd Avenue SW

P.O. Box 345, Vashon, WA 98070

206-408-7241

info@openspacevashon.com, https://www.openspacevashon.com

Ecstatic Dance

Mission: Expressive Dance **Contact Information:**

17130 Vashon Hwy SW, Vashon, WA 98070

Mla77@msn.com

Vashon Social Dance Group

Mission: Dance Instruction
Contact Information:

17130 Vashon Hwy SW, Vashon, WA 98070

206-920-7596

Vashon Theatre

Mission: First run films, streaming events from around the globe, live comedy & concerts, and community events.

Contact Information

11723 Vashon Hwy SW, Vashon, WA 98070

206-463-6845

jess@thevashontheatre.com, https://vashontheatre.com

Sports, Athletics, Indoor/Outdoor Recreation

Community Basketball

Mission: Drop-in community basketball

Contact Information:

Brian Van Buren: brian@brianvanburen.com

Cross Fit Vashon

Mission: We develop your overall fitness so you stay active and healthy for life

Contact Information:

17630 Vashon Hwy SW, Vashon, WA 98070

206-999-3802

josh@vashonstrong.com, https://crossfitvashon.com

Dari's Strength Class

Mission: Strength and Exercise class

Contact Information:

17130 Vashon Hwy SW, Vashon, WA 98070

206-463-9259

darisweetfeet@yahoo.com

Enhanced Fitness with Ramon

Mission: Exercise class **Contact Information:**

17130 Vashon Hwy SW, Vashon, WA 98070

206-259-0118

Ramon.menus4man@gmail.com

Fitness Beyond Fifty

Mission: Senior exercise class

Contact Information:

17130 Vashon Hwy SW, Vashon, WA 98070

206-567-5847

s.vanfleet@comcast.net

Kids/Adults Kenpo Karate

Mission: Karate Instruction

Contact Information:

17130 Vashon Hwy SW, Vashon, WA 98070

206-463-0414

wabisabivashon@gmail.com

Kundalini Yoga with Anya Weil

Mission: Kundalini Yoga Contact Information:

17130 Vashon Hwy SW, Vashon, WA 98070

206-802-8237

anyajoshua@gmail.com

Spider Ski and Sport

Mission: Keeping Vashon Geared! Bike - Ski - Tennis - Kayak & Watersports

Contact Information:

17624 Vashon Hwy SW, Vashon WA 98070

206-408-7474

spidermacleod@gmail.com, www.spidersportsvashon.com

Spoke Vashon

Mission: To bring more freedom of expression through body and through art.

Contact Information: http://spokevashon.com

Tai Chi with Deena Eber

Mission: Tai Chi instruction Contact Information: 17130 Vashon Hwy SW, Vashon, WA 98070 206-463-7900 deenaeber@comcast.net

Tai Chi with Jon Hanna

Mission: Tai Chi instruction Contact Information: 17130 Vashon Hwy SW, Vashon, WA 98070 206-463-3530 Jonhanna98070@gmail.com

Vashon Adult Softball League

Mission: Drop-in community adult softball that includes a Men's League, a Women's League and a Co-Ed League.

Contact Information:

Morgan Defiglia: defigmo@yahoo.com Pamn Aspiri: paspiri@yahoo.com

Vashon Adventures

Mission: Get outside and play – Island style. Kayak and stand-up paddle board, E-bike, tours and rentals, camping

Contact Information:
17205 Vashon Highway Southwest, C-2, Vashon, WA, 98070

17205 Vashon Highway Southwest, C-2, Vashon, WA, 98070 206-259-3978 info@vashonadventures.com, www.vashonadventures.com

Vashon Athletic Club

Mission: Private athletic club that includes access to work out equipment, indoor pool, exercise classes, sports courts

Contact Information:

19120 Vashon Hwy SW, Vashon, WA 98070 206-463-5601

info@vashonathleticclub.com, https://www.vashonathleticclub.com

Vashon Bikes

Mission: To keep you riding year round and for years to come. Bicycle service, repair, tours, rentals.

Contact Information:

23919 Vashon HWY SW, Vashon, WA 98070 206-999-1551

vashonbikes@gmail.com, www.vashonbikes.com

Vashon Recess Lab

Mission: Climbing wall, climbing classes, work-out classes

Contact Information:

17641 Vashon Hwy SW, Vashon, WA 98070

206-408-7273

info@vashonlab.com, https://www.vashonlab.com

Village Fitness Center

Mission: Gym/Physical Fitness Center

Contact Information:

17205 Vashon Hwy SW # A2, Vashon, WA 98070

206-567-5438

VillageFitness@gmail.com, https://sites.google.com/site/villagefitness

Zumba Gold with Sara Van Fleet

Mission: Focuses on all elements of fitness: cardiovascular, muscular conditioning, flexibility and balance

Contact Information:

17130 SW Vashon Highway, Vashon, WA, 98070, US

206-463-9602, 206-930-9639

saravanfleet@gmail.com, https://www.zumba.com/en-US/class/sara-van-

fleet/350275/2017-07-15

Zumba with Claudine Kim-Murphy

Mission: A total workout, combining all elements of fitness – cardio, muscle conditioning, balance and flexibility, boosted energy and a serious dose of awesome each time you leave class

Contact Information:

17130 Vashon Hwy SW, Vashon, WA, 98070, US

206-856-4131

Claudine@floatingleafbodyworks.com, https://www.zumba.com/en-US/class/claudine-kim-murphy/209707/2017-07-09

Zumba with Tracy Ambler

Mission:

Contact Information:

17130 Vashon Hwy SW, Vashon, WA, 98070, US

206-463-9602

https://www.zumba.com/en-US/profile/tracy-ambler/1085738

Camps

Dragonfire Pirate Camp

Mission: A private 4 day summer camp dedicated to "pirate" activities: dagger making, putting on shows, story time, etc.

Contact Information:

206-743-8444

CaptJacqMam@aol.com, http://dragonfirepiratecamp.com

Community Assessment - The Community Niche

A park and recreation agency cannot be all things to all people. Considering the customary recreation services typically provided by a park and recreation district, Appendix A illustrates that those recreation services are currently met by the community's public agencies, non-profit organizations, or the private sector. The organizations that utilize VPD's facilities via its pay-for-use model were polled about coming "in-house," with the advantages of doing so being VPD insurance coverage and administrative oversight. With the exception of the Ski School (formerly independent and now a VPD program), all declined, with the explanation being that they prefer their own control and autonomy – "If it ain't broke, don't fix it."

If recreation services are currently being met, and the stated goal (per VPD policy) is that VPD not duplicate services or compete with outside entities, another consideration in determining a potential niche might be to analyze the constituent groups served. In the private sector, this would be called market segmentation or target groups.

Appendix B takes the same recreational activities noted in Appendix A and analyzes programs available by age/population group. The purpose of the analysis is to determine the market segments that are underserved. Generally, school-aged children are the best served in all athletic categories, particularly grades 6 – 12, while they are underserved in activities that are more "adult-focused" by nature of the activity. The most underserved demographics include the following:

- Preschool underserved in most recreation categories, although ageappropriateness serves as an explanation
- Grades K 5 underserved in recreation categories that are not age-appropriate
- Adults underserved in many athletic and camp categories
- ADA underserved in most athletic and camp categories

The Vashon Park District niche should be to serve the underserved categories either directly or through community partnerships. Children can best be served via family-oriented or highly supervised activities. Adult and ADA underserved activities are primarily group-oriented. In conclusion, the most "bang for the buck" would be a focus on community-togetherness in activities that promote active sport and play.



Constituency Assessment

VPD's defined purpose based on presumed unmet needs, then, is to be an instigator for community togetherness in active sport and play, with a particular focus on activities for the very young, inactive adults, and the ADA community. But what can be assumed about the "unmet needs" of these constituency groups? Is it a lack of resources available for recreational services that these groups are actively demanding? Or is it a lack of demand on the constituencies' parts, and, therefore, the market has determined that there isn't an unmet need? Why are these groups presumably physically inactive? VPD's defined purpose should be solidified via a basic assessment of these constituency groups that includes assessing demand, needs, and/or preferences.

Demand can be assessed by providing a recreational program or service and evaluating how many participants show up in addition to their willingness to pay. This "entrepreneurial" assessment assumes that recreation is a commodity to be purchased. Initial demand can be created through marketing.

Identifying an unmet need can be tricky, as it assumes that a "need" exists. Are these constituency groups articulating a need for more activity? The 2016 Community Survey asked survey respondents to prioritize a list of programs and projects that VPD should take action on, and recreation programming ranked high with a 74% priority ranking (second to constructing permanent restroom facilities at all parks, which ranked at 76%). But is that high prioritization an indication of a "need" or simply a want or desire?

Furthermore, the Survey then asked respondents what priority should be given to specific programs that household members would use were VPD to begin offering recreation programs again. Health and fitness (83%), outdoor recreation (82%), and community events (83%) ranked highest. Interestingly, sports and athletics received moderate support at 66%, while ADA programs and out-of-school childcare (effectively, young children's non-family activities) ranked low (40% and 28%, respectively).

A park and recreation agency's programming purpose assessed on constituencies' needs is considered a "human services" approach, which assumes that recreation is a means for individual development and improving societal concerns. The societal concern based on Appendix B's analysis is that young children, adults, and the ADA community are inactive. VPD's purpose of instigating community togetherness in active sport and play – via community events – meets the human services objective and is supported by survey data.

A preference assessment assumes that recreational programming is a "leisure experience," where recreation is an activity engaged in for enjoyment and self-enrichment. A "Recreation Programming Community Ideas" open house was conducted in March, 2018, where community input was solicited using an informal and formal poster session with random programming ideas placed on bright colored posters for participants to "vote" on preferences in addition to contributing their own ideas on sticky notes. Despite widespread marketing to promote the event, attendance was disappointingly low -- 4 females over age 60, 1 female over age 50, and two elementary-aged children (one female age 9 and one male aged 7) -- a total of 8 people. However, it achieved its outreach goal by being the first opportunity to gain insight into community recreation desires (see Appendix C).

The results support the stated VPD purpose of being an instigator for community togetherness in active sport and play, with a particular focus on activities for the very young, inactive adults, and the ADA community. The 65+ ideas included the following, which can all be incorporated into community-togetherness events:

- Clubs: Hiking, Walking (Silver Sneakers), special interest (coin & stamp enthusiasts, etc.), board games
- In-door Shuffleboard, Ping Pong and Bocce Ball, Yoga, VPD Run Senior Fitness Classes, Tai Kwando
- Intro to Frisbee Golf
- Sunrise Yoga at Pt. Robinson Lighthouse

All ages supported the following, many of which can be incorporated into community-togetherness events:

- Bicycle Safety Course, BMX Bike stunt class
- VPD Sports Clubs or better coordination with island Sport Associations
- Drop-in Tot Bop @ Ober Performance Space (18mos-3yrs)
- Movies in the Park
- Battle of the Bands (Youth ages 12-17)
- Skate Camp (Youth ages 8-12)
- Geocaching

Throughout the summer of 2018, Karen Gardner (one of the VPD Commissioners) met with 17 seniors at the Vashon Senior Center to solicit their input for recreation programming preferences. Concerts in the Park was enthusiastically supported by almost all, with the caveat being that they would like music they enjoy rather than music that youth enjoys. For instance, a couple of people wanted "crooner" music from the 1940s and 1950s. One man suggested that his mother would enjoy hearing some Hispanic music. Other frequently mentioned activities included classes, current events, history lectures, art activities at VCA, Vashon lectures (e.g. history of Vashon, wildlife), inexpensive stretching/exercise classes, field trips to gardens and museums, short guided walks on easy-to-walk trails, and special times/events for the elderly at the pool. There was an emphasis on participating in activities that didn't cost much money. Many of these preferences can be accommodated in community-togetherness events and/or can be addressed through joint efforts with other organizations (e.g. the Senior Center and/or Vashon Center for the Arts).

All three purpose assessment models provide collateral benefits for both an individual and the community as a whole. An individual may participate in entrepreneurial, human services, or leisure experiences for the same perceived or expected benefits. For example, an individual might participate in a community picnic that included an outdoor game of Frisbee golf for the exercise, while another individual might participate to make new friends – and both willing to pay an entrance fee to participate in the event as a whole. The benefit to the community at large includes improved health, economic gain from those coming into town to shop after the event, and most definitely an increased sense of community togetherness.

Operational Database

In addition to the Informational Database addressed above, an operational database provides an internal environmental scan that aids with resource planning for recreational programming and provides feedback for the recreational programs themselves once implemented. The informational database described the Vashon Park District's physical resources. Appendix D charts those physical resources with noted physical, infrastructure, and partnership potential that lead to program opportunities. VPD staff management (outside Aquatics Programs at the pool) is limited to the Executive Director, Recreation Manager, and the Operations Coordinator with selected part-time staff dedicated to a particular facility or program.

Once programs are implemented, the VPD Recreation Program Plan will include statistical information on each program, including cost analysis, attendance numbers, demographic breakdown, and user satisfaction surveys.

Specific planning and evaluation documentation per event/program will include the following:

Program Segmentation. Program segmentation is the elements or aspects of the event/program that includes the following:

- By age/person (e.g. for seniors, pre-schoolers, adults, ADA)
- By program field (e.g. sports, health and fitness, cultural arts, environmental education)
- By park/facility
- By service (e.g. provision of equipment/facilities, literature)

Program Master Plans. A program master plan is needed for each aspect of a segment category. These plans represent mini versions of the Recreation Program Comprehensive Plan, starting with goals and objectives.

Resources Needed for Implementation. Event and program implementation is resource-dependent. The stated budget for the overall Recreation Program Comprehensive Plan is \$100,000. For each of the Program Master Plans, the following specific resources must be identified:

- Human resources, ranging from volunteers with varying degrees of skill and capabilities to part-time and full-time staff
- Physical resources, ranging from the specific park or facility to equipment and logistical requirements
- Financial resources, e.g. the Program Master Plan budgets

Partnerships. Collaboration with other public agencies (e.g. the Vashon Island School District), nonprofits (e.g. Vashon Center for the Arts), and private for-profit organizations (e.g. the Vashon Theater) will reduce duplication and competition in addition to increasing potential resources.

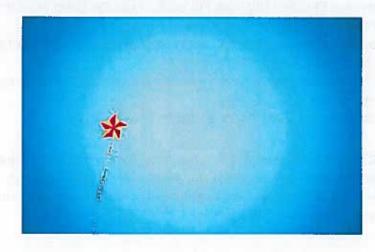
Program Prioritization and Timelines. Prioritization of events and programs should be based on VPD's mission statement, budget, and community needs.

Event/Program Performance Evaluation and Review. Evaluation of each event or program should be based on the following:

- Levels. Evaluation is done on all levels of programming, from goals and objectives to the preparation and conduct of activities.
- Publics. Evaluation must be performed by both internally by the Recreation Manager and externally by the public participants.
- Timelines. Evaluation may be done on various timelines, some being immediate, during, or annually.
- Utilization. The power of evaluation comes only with utilization of the insights garnered through evaluation.
- Criteria. Evaluation can occur based on various criteria:
 - Expressed stated goals and objectives, organizational outputs, and standards
 - o Implied e.g. satisfaction, benefits
 - Experiential by virtue of one's expertise about worth of effort, cost/value, and quality assurance.

Dimensions

- Effort: What operational input was invested by the District? Was the staffing adequate? Was training adequate? Were number/type of programs sufficient? Was marketing adequate?
- o Cost/Value: cost-effectiveness and cost-benefit analysis
- Quality Assurance: Was customer service adequate? Were IT service needs met? Were equipment needs sufficient? Was the environment comfortable and inviting?
- o Process: Are the assessment techniques appropriate? Were the programs appropriate for the skill level/age level/interest of the participants?
- Outputs: Programs What was actually provided? Program type and length?
 When? Fees? Participants How many? % of target population? Ages,
 gender, ethnic background? Who was not reached? Are there other programs on Vashon competing for their time?
- Outcomes were goals and objectives met?



APPENDIX A - Community Inventory of Recreation Programs and Services

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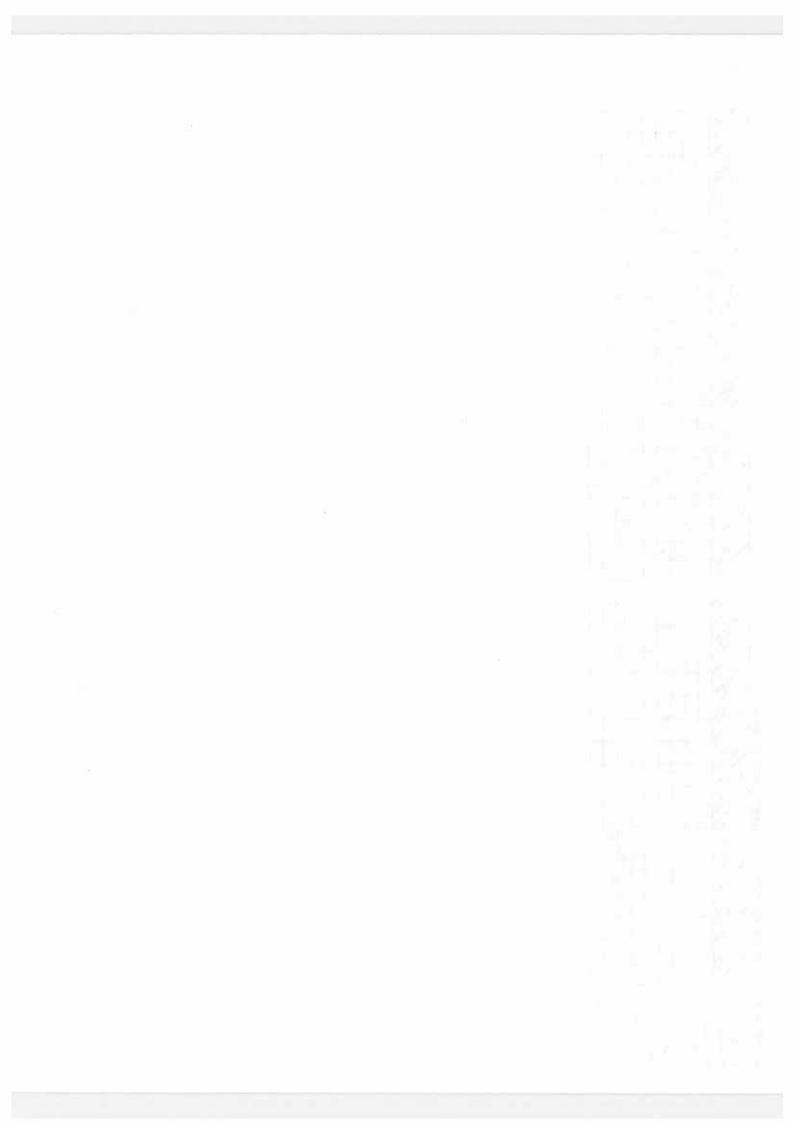
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APPENDIX B - Recreation Programs and Services by Community Group

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Community Demographic	Preschool	Grades K - 5	Grades 6 - 8	Grades 9 - 12	Ages 19 - 30	Ages 31 - 50	Ages 51 - 70	Ages 70+	ADA Community



APPENDIX C

VASHON PARK DISTRICT

RECREATION PROGRAMMING

COMMUNITY IDEAS INPUT OPEN HOUSE (#1) 3. 21. 18

10

17130 VASHON HWY SW VASHON, WA 98070

RECREATION PROGRAMMING

COMMUNITY IDEAS OPEN HOUSE (1)

EVENT SUMM ARY

In direct response to the 2015 Vashon Park District service and planning survey that was coordinated island-wide, on Wednesday, March 21, 2018 from 6:30PM-8:30PM the Vashon Park District held a community input open house poster session to garner support and ideas for future community recreation programming. The event was advertised on social media, in the Beachcomber multiple times and in a direct mailer that was sent to every household on the island (6500+).

ATTENDANCE

Despite marketing efforts, this event was poorly attended. Programming input was gathered from 4 females over 60, 1 female over 50 and two elementary-aged children (one female age 9 and one male aged 7); a total of 8 people. Also in attendance were Commissioners Abby Antonelis, Scott Harvey and Doug Ostrom as well as VPD staff members Executive Director, Elaine Ott-Rocheford and Facilities and Operations Manager, Kelly Schmidt.

DELIVERY METHOD

To create a welcoming environment, staff used an informal and objective poster session approach to gather ideas. Random programming ideas were placed on bright colored posters around the room and participants were to "vote" with green (in favor) or red(opposed) dots or contribute their own ideas via writing them down on sticky notes.

OUTCOM E AND RESULTS

Overall, the Open House did not go as planned but achieved its goal of outreach and being the first of several more opportunities to gain insight into community recreation desires. The initial feedback about the delivery method from those over 60 appeared to be one of frustration and confusion. One of the attendees assumed that their small contribution would be driving final decisions on programming instead of just scratching the surface. There were also negative comments about the interactive nature of the format; they expected more of a town hall "debate" about the state of programming. One individual complained using foul and offensive language because there weren't program ideas already posted, specifically offering programming for those 65+.

Her comments minus the foul and offensive language: "Stop spending only money on sport kids and water sports, we are the tax payers; we should be getting 1/4 of the budget for senior activities. We have a large senior population on the island yet your senior section is so small."

After getting past some initial negative comments, a majority of the participants picked up dots and sticky pads and began contributing ideas. The following page summarizes the ideas that were generated.

65 +

- Clubs: Hiking, Walking (Silver Sneakers), special interest (coin & stamp enthusiasts, etc.), board games
- In-door Shuffleboard, Ping Pong and Bocce Ball, Yoga, VPD Run Senior Fitness Classes, Tai Kwando
- Intro to Frisbee Golf
- Sunrise Yoga at Pt. Robinson Lighthouse

All Ages, Children, Young Adults

- Bicycle Safety Course , BMX Bike stunt class
- VPD Sports Clubs or better coordination with island Sport Associations
- Drop-in Tot Bop @ Ober Performance Space (18mos-3yrs)
- Movies in the Park
- Battle of the Bands (Youth ages 12-17)
- Skate Camp (Youth ages 8-12)
- Geocaching

Email Contributions

"Hi, Elaine-

Thanks for all your hard work at VPD! I saw Scott's Facebook post soliciting for input on rec programs. Here are some things I'd love to push for/keep going:

- 1-Aquatics-just keep that awesome pool + bubble cover going for year round swimming! Love it. I use it, we need it.
- 2-A teaching apiary using the VIBeekepersAssoc would be amazing, including garden/arbor clubs planting for pollinators. Public events could follow at a designated park venue. It's a different kind of recreation based on conservation. It also spans all ages.
- 3-Vashon Ski School- way back when I was on the VSS board we had a great relationship with VPD; Parks helped w/insurance and did a lot of marketing to keep VSS registration robust. I am no longer sure if there is a partnership but it was a great way to keep kids busy in winter!
- 4-In general, a generous scholarship program for rec users who show financial need. I saw many kids just unable to partake because of money- no fun. I also saw scholarship amounts dwindle during VPD dark days.

Thank you!

-Heidi | Mobile: 206-276-7846"

"Hello,

Thank you for soliciting parks programming ideas. One great need I see on the island is for a safe place for older kids to go after school, until parents are home from work - roughly, 3-6 pm. There is an after school program on the island for kids up to age 12, but nothing beyond that age.

Many kids that age still need loose supervision and productive engagement to keep them out of trouble, as poor judgment is still a factor when left on their own. I would love to see the parks department have an after-school recreation program, M-F, to fill this need, similar to what Seattle Parks and Rec. offers in their community centers.

Thanks for the input! Debbie Stark| 206-371-0701

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Appendix

Facility Name	Facility Size	Infrastructure	Power Availability	Community Togetherness Program Opportunities	Partnership Opportunities
Sport Fields		the state of the s	n n		
VES Fields	15 acres	2 baseball fields 2 large soccer/lacrosse fields Football field Field lighting	Yes	Sport Tournaments Community Picnic/Games	Club Sport Groups Senior Center
Agren Park	30 acres	Softball field Walking Trails	Yes	Sport Tournaments Community Picnic/Games Movies in the Park Hiking/Nature Study	Club Sport Groups Senior Center Vashon Theater Vashon Nature Center
Parks					
Wingehaven	17.7 acres	Shoreline Access	No	Nature Study	Vashon Nature Center
Ober Park	5.47 acres	Playground Picnic Tables Rolling Lawns Exercise Room	Yes	Concerts in the Park Movies in the Park Community Picnic/Games Arts Events Lecture Series Theater in the Park Exercise/Dance	Vashon Events Vashon Theater Senior Center VCA VCA Drama Dock
Village Green	.36 acres	Covered picnic area	Yes	Concerts in the Park Movies in the Park Community Picnic/Games Arts Events	Vashon Events Vashon Theater Senior Center VCA
				Lecture Series Theater in the Park	VCA Drama Dock

Fisher Pond	90.0 acres Trails	Trails	Yes	Nature Study	Vashon Nature Center VMILT
Lisabeula	5 acres	Shoreline Access	Yes	Concerts in the Park	Vashon Events
		Picnic Facilities		Movies in the Park	Vashon Theater
		Volleyball		Community Picnic/Games	Senior Center
				Arts Events	VCA
				Lecture Series	VCA
				Theater in the Park	Drama Dock
				Nature/Beach Study	Low Tide Committee
				Fishing Derby	Sportsman's Club

Burton Acres	64 acres	Trails	No	Nature Study	Vashon Nature Center
Inspiration Point	3.59 acres Viewpoi	Viewpoint	No	Bicycle Tour	Vashon Adventures
pecial Purpose Parks	ks				

Paradise Ridge	43.25 acres Equestrian arenas	Yes	Concerts in the Park	Vashon Events
	Assembly Building		Movies in the Park	Vashon Theater
	Trails		Community Picnic/Games	Senior Center
			Day Camp	
			Art in the Park	VCA
			Lecture Series	VCA
			Theater in the Park	Drama Dock
			Equestrian Events	VMIHA

3ARC	10 acres	Indoor Skate Ramps	Yes	Skate Events/Classes	BARC Stewards
		Outdoor Skate Bowl		Disc Golf Events/Classes	
		BMX Bike Trails		Bike Events/Classes	
		Disc Golf Course		Concerts in the Park	Vashon Events
				Movies in the Park	Vashon Theater
				Community Picnic/Games	Senior Center
				Day Camp	

Jensen Point	4.0 acres	Boat House	Yes	Kayak/Boat Events	Vashon Adventures
		Boat Launch		Bicycle Tour	Vashon Adventures
		Picnic Facilities		Concerts in the Park	Vashon Events
				Movies in the Park	Vashon Theater
				Community Picnic/Games	Senior Center
				Arts Events	VCA
				Lecture Series	VCA
				Nature/Beach Study	Low Tide Committee
				Theater in the Park	Drama Dock
				Fishing Derby	Sportsman's Club

į	Sportsman's Club		
	Fishing Derby		
	No		
	340 Foot Fishing Pier	Picnic Facilities	
	.88 acres		
	Tramp Harbor Dock		

Lodgings

Fern Cove	13 acres	Vacation Home	Yes	Arts Events	VCA
				Lecture Series	VCA
Point Robinson	22.35 acres	22.35 acres 2 Vacation Homes		Kayak/Boat Events	Vashon Adventures
		Lighthouse		Bicycle Tour	Vashon Adventures
		Open Meadows		Concerts in the Park	Vashon Events
		Trails		Movies in the Park	Vashon Theater
		Picnic Facilities		Community Picnic/Games	Senior Center
				Arts Events	VCA
				Lecture Series	VCA
				Theater in the Park	Drama Dock
				Nature/Beach Study	Low Tide Committee

Sportsman's Club

Fishing Derby

Pool

Seals Swim Team		
s Aquatics Events	Lessons/Classes	Exercise
Year-Round 6-lane pool Yes	1-meter diving board	Loop Slide
25 yards		
Vashon Pool		